

The background is a solid teal color. There are two large, dark blue circles: one in the top-left corner and another in the bottom-right corner, both partially cut off by the edges of the frame.

IFRRO Licensing Forum **Education licensing challenges**

November 2025

Education licensing overview

- Broad statutory licence scheme
 - Content from any source
 - No requirement to purchase original
 - Any form of reproduction or communication
- Negotiations with peak bodies:
 - School sector
 - Public universities
 - Technical and Further Education (TAFE): public vocational education
- Institution-level licence agreements:
 - 1,000 other institutions
 - e.g. private universities, training bodies, language schools

Challenges

School sector:

- Changes in usage: hardcopy to digital
- Increase in direct licensing by our members, sometimes unintentional
- Government-funded and government-acquired resources
- Persistent lobbying by peak body for school sector for copyright changes to reduce fees

University sector:

- Changes in usage: limited use of born digital content under statutory licence
- Increase in direct licensing by our members, sometimes unintentional
 - Including via aggregators

Managing the challenges

- Education of members about consequences of direct licensing
- Valuation of AI-related activity (e.g. content in prompts for AI tools)
- Stakeholder relationships, including:
 - Teacher trade unions
 - Teacher associations (e.g. English teachers associations)
 - Parent associations
- Government relations to manage/rebut lobbying claims by school sector

